



FOR IMMEDIATE RELEASE

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ANNOUNCING SECOND ANNUAL ARTSFEST HUDSON Anticipated to Draw Several Thousand Attendees

Downtown Hudson's Business Improvement District Cultural Arts Committee is proud to announce the second annual ArtsFest Hudson, scheduled for May 4, 2019, from 12pm-5pm. The festival will bring free activities and entertainment for all ages to Hudson's Main Street.

Local artists and artisans will display and sell their work at booths stretching from the rotary to the Esplanade. Two stages, at Town Hall and in the Main Street Bank parking lot, will feature local performers continuously throughout the afternoon, including classic rock, world music, princess appearances, magicians, a cappella, and more. The event will feature arts and crafts for children, as well as a community tapestry weaving project.

Last year's inaugural ArtsFest drew several thousand attendees to downtown Hudson. "As the state representative for the town of Hudson and a lifelong advocate for the arts, I know ArtsFest brings us together as a community in celebration of what our region has to offer," said Rep. Kate Hogan. "Events like ArtsFest make it clear that our shared cultural resources are the blueprint for Hudson's continued renaissance."

ArtsFest is a part of ArtWeek 2019, a week-long, statewide festival of interactive, hands-on events that give a behind-the-scenes experience of art and artmaking. Early support for the Hudson festival has been provided by its initial sponsors, the River's Edge Arts Alliance, Main Street Bank, Serendipity, Hudson Town Hall, the Boys & Girls Club, and the Unitarian Church of Hudson and Marlborough.

In case of rain, the event will be moved inside to the Boys & Girls Club and the Unitarian Church of Hudson and Marlborough.

More details about the event and registration for vendors and volunteers is now open at www.upwitharts.org/artsfest-hudson. For questions or to learn about sponsorship opportunities, please contact info@upwitharts.org.

