



**RIVER'S EDGE  
ARTS ALLIANCE**

# RIVER'S EDGE ARTS ALLIANCE

**2017 Spring - Summer Season**

## PROGRAM ADVERTISING FORM

For Office Use Only: REC, REP, SDW

### FULL Page - 5 x 8"

Please return with payment and ad copy / art to:

River's Edge Arts Alliance / Program Book  
155 Apsley Street, Hudson, MA 01749

### SUBMIT ADS BY:

**May 31 for All Spring-Summer 2017 Shows**

Artist Appreciation Concert = **May 31**

Summer Drama Workshop

(Youth Theater: *Legally Blonde Jr.* and  
Children's Theater: *Disney's Aladdin Jr.*) = **July 6**

*The Little Mermaid* = **July 28**

978-562-1646

upwitharts.org

**Preferred formats for artwork: PDF, JPG, TIFF**

We reserve the right to edit copy to fit ad space.

**Please email ads to: [dferris@upwitharts.org](mailto:dferris@upwitharts.org) and include  
"Spring - Summer Program Ad" in the subject line.**

### HALF Page - 5 x 3.875"

### QUARTER Page - 5 x 1.8125"

### EIGHTH Page - 2.375 x 1.8125"

BUSINESS NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

EMAIL: \_\_\_\_\_

### Ad Rates

(special savings for multiple event ads)

Events:	1	2	3
<b>Savings:</b>		10%	15%
Full Page	\$250	\$450	\$637
1/2 Page	\$175	\$315	\$446
1/4 Page	\$100	\$180	\$260
1/8 Page	\$50	\$90	\$127
2 Lines	\$35	\$63	\$89

\_\_\_\_\_ will send ad copy / artwork via email

\_\_\_\_\_ ad copy / artwork attached

**Circle Number of Events: 1 2 3**

**Please check which events below:**

- Artist Appreciation Concert
- Legally Blonde Jr. and Disney's Aladdin Jr.  
(Summer Drama Workshop)
- The Little Mermaid

**Ad Size:** \_\_\_\_\_ **Total: \$** \_\_\_\_\_

Pay by check or credit card.

**MC / Visa / AMEX / Discover** (circle one)

# \_\_\_\_\_

CVV2: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_

NAME: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_