



**RIVER'S EDGE
ARTS ALLIANCE**

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2017 Spring - Summer Season

PROGRAM ADVERTISING FORM

For Office Use Only: REC, REP, SDW

FULL Page - 5 x 8"

Please return with payment and ad copy / art to:

River's Edge Arts Alliance / Program Book
155 Apsley Street, Hudson, MA 01749

SUBMIT ADS BY:

May 31 for All Spring-Summer 2017 Shows

Artist Appreciation Concert = **May 31**

Summer Drama Workshop

(Youth Theater: *Legally Blonde Jr.* and
Children's Theater: *Disney's Aladdin Jr.*) = **July 6**

The Little Mermaid = **July 28**

978-562-1646

upwitharts.org

Preferred formats for artwork: PDF, JPG, TIFF

We reserve the right to edit copy to fit ad space.

**Please email ads to: dferris@upwitharts.org and include
"Spring - Summer Program Ad" in the subject line.**

HALF Page - 5 x 3.875"

QUARTER Page - 5 x 1.8125"

EIGHTH Page - 2.375 x 1.8125"

BUSINESS NAME: _____

CONTACT: _____

PHONE: _____

ADDRESS: _____

EMAIL: _____

Ad Rates

(special savings for multiple event ads)

Events:	1	2	3
Savings:		10%	15%
Full Page	\$250	\$450	\$637
1/2 Page	\$175	\$315	\$446
1/4 Page	\$100	\$180	\$260
1/8 Page	\$50	\$90	\$127
2 Lines	\$35	\$63	\$89

_____ will send ad copy / artwork via email

_____ ad copy / artwork attached

Circle Number of Events: 1 2 3

Please check which events below:

- Artist Appreciation Concert
- Legally Blonde Jr. and Disney's Aladdin Jr.
(Summer Drama Workshop)
- The Little Mermaid

Ad Size: _____ **Total: \$** _____

Pay by check or credit card.

MC / Visa / AMEX / Discover (circle one)

CVV2: _____ EXP. DATE: _____

NAME: _____

SIGNATURE: _____